Treatment at T1 v. T2 (Unweighted)

|  |  |  |  |
| --- | --- | --- | --- |
| Variable | Values | Treatment at T1 (n = 5080) | Treatment at T2 (n = 5080) |
| Age (P = 1.000) | 18-29 | (12.2%) 621 | (12.2%) 621 |
|  | 30-49 | (30.7%) 1562 | (30.7%) 1562 |
|  | 50-65 | (27.8%) 1412 | (27.8%) 1412 |
|  | Over 65 | (29.2%) 1485 | (29.2%) 1485 |
| Consume Print News (T2) (P = 1.000) | Hardly ever | (2.2%) 112 | (2.2%) 112 |
|  | Never | (1.5%) 76 | (1.5%) 76 |
|  | No Data | (79.8%) 4052 | (79.8%) 4052 |
|  | Often | (11.3%) 576 | (11.3%) 576 |
|  | Sometimes | (5.2%) 264 | (5.2%) 264 |
| Consume Print News (T1) (P = 1.000) Warning: P-value may be incorrect because at least one expected value is less than 5. | Hardly ever | (12.5%) 634 | (12.5%) 634 |
|  | Never | (13.1%) 666 | (13.1%) 666 |
|  | Often | (46.3%) 2353 | (46.3%) 2353 |
|  | Sometimes | (28.1%) 1425 | (28.1%) 1425 |
|  | skipped | (0.0%) 2 | (0.0%) 2 |
| Interested in News (P = 1.000) | Don't know | (3.2%) 164 | (3.2%) 164 |
|  | Hardly at all | (4.9%) 250 | (4.9%) 250 |
|  | Most of the time | (53.6%) 2723 | (53.6%) 2723 |
|  | Only now and then | (13.2%) 673 | (13.2%) 673 |
|  | Some of the time | (25.0%) 1270 | (25.0%) 1270 |
|  |  |  |  |